

BASA MINUTES

Wednesday, April 17, 2018

- 45 people were in attendance.
- **PRESENTER:** Amy Northway, Monarch Home Health Services
Monarch's Mission: to "Enrich the life of any person they encounter". They look at themselves not only as an in-home health care company but also as a resource agency for their clients. If there is a need they will find a resource or an answer. To acknowledge their 15th year in business Monarch updated their logo and marketing materials and moved their office to a new location designed with technology in mind at 821 S. Elmwood. They try to offer a Holistic approach to care - incorporating essential oils, salt lamps, teas etc. into their patient care if the client is willing to look at alternative approaches.
- **PRESENTER:** Jim Harvey, Great Lakes Therapy House Calls
Being in business for 16 years, Great Lakes has expanded in four different areas. With Medicare trying to get people home from a hospital stay as soon as possible, Great Lakes can take over from there and provide a full continuum of care from Skilled Nursing Services as well as OT/PT/ST/CT/LT and Joint Replacement Therapy in any of their three locations or in the clients home. No out of pocket expenses for qualified Medicare home care.
- **SPEAKER:** Rachel Krino, Bailey Designs - BASA Website Administrator
 - Membership Directory on the site is there to promote the members. There is not an application on line, you must print an application from the website, fill it out and mail it in.
 - Your email is your user name or log-in name, one user name for each organization. The user name is usually the email of the person that originally registered the organization with BASA - if that person is no longer involved please call Irene with the updated information so that she can get the log in changed.
 - Lost passwords - resetting the password is the only option.
 - New accounts or new members - the account is created and Irene sends out a welcome email
 - Make sure that you have the right business type entered
 - You can load up to four images in your profile
 - Using business tags can help you be more searchable
 - Short business description is used like an excerpt
 - Long business description shows up in your profile
 - All logos should be smaller than 10 mb
- **STEERING COMMITTEE REPORT:**
We will be moving our meetings to a larger room at Michigan Works in June - please go through the front door.
BASA Care Awards - John Elwell, Coordinator: 8 to 10 grants at \$1000 per organization are given away each year. The forms will be available on the website after the Senior Expo in May
Host/Presenter - Greg Tarrant, Coordinator: Up to 3 presenters per meeting - Full agenda through the end of the year. Presentations should be an enhanced intro of your organization or business.
- **MEMBERSHIP**
Irene Hogan is our Membership Chair.
There are 101 Paid members at present
2019 dues are \$35 for new members. Dues have increased as of January 1, 2019 to \$50 for current members. If you are a new member please make sure you get on the website and check it out. There is an orientation on the website to introduce you to BASA and familiarize yourself with BASA's contributions to the community and its role in supporting the seniors in our area. If you need a nametag see Irene or Russ.
NEW MEMBERS:
Steve Chapman, Bio Active Medicine - Stem Cell Therapy
Melissa - New Director at the Alzheimer's Office
Melissa - Intellicare - Skilled Home Care and Hospice
MEMBERS IN THE NEWS:
Steve Chapman, Bio Active Medicine came in 7th place in the hand cycle division out of 50 entries. Way to go Steve!
- **SENIOR EXPO 2019:** 2 months out
The theme had to be changed due to copyright issues - the new name "Senior Derby"
Co-chairs: Elizabeth Sonnabend and Angie Lorenzi
Logistics Chair: Connie Hintsala - Vendors cannot drive or park behind the Civic Center. Information will be sent out about the parking situation - where vendors can park etc. The Bayliner will drop off closer. It is suggested that you set up from 4p to 7p on Tuesday night to elevate the congestion on Expo day.
Marketing Chair: CC Hovie - 6 BATA Buses have been wrapped with Expo info. Yard signs are available to put up. Facebook started on the 15th - go on the events page and like and share it today. Facebook.com/ideasforlifeseniorexpo
Sponsorship Chairs: Nancy Albrecht and Dave Hauser
Vendor Registration: Theresa Kerry - some booths still available.
Volunteer Coordinator - Beth Dole - Pretty full. Still need more help at the water table, Stuffing Bags and help at the opening of Expo to direct people.
Food Coordinator - Cindy McGarry - Food is good.
- **SENIOR SUPPORT**
\$14,000 has been allocated in our budget to provide mini grants up to \$500 each that can be awarded to seniors in need. All forms and instructions can be found on the website. All the funding comes from the Senior Expo.
- **LEGISTRATION**
May is Older Americans Month: acl.gov/oam
www.OlderMichiganiansDay.com, www.michigan.gov/osa
The Governor's Task Force on Elder Abuse: www.michigan.gov
Follow Michigan Senate and House of Representatives Activity at www.legislature.mi.gov
Advocate for your loved ones: Encourage them to take someone with them to the doctor so there are more than one set of ears. Encourage people to speak slowly and clearly when speaking with the elderly.
- **ANNOUNCEMENTS**
Leelanau Senior Services: First Tuesday in June is the Leelanau Expo at the Suttons Bay High School, Call for booth information.
Intellicare: Collaboration with Northern Star Assisted Living for a presentation on Hospice Myths on April 25th.
Prime Time News: Working on the May issue which will also include an Expo pull out. 10% discount on advertising, 5% goes back to BASA.
Share Care: Workshop entitled "Senior Transitions - Understanding Changes as you Age" Tuesday, April 23rd from 2p to 4p
GT Pavillions: Held Business after Hours at the new Pace Building on April 17th.
Reynolds Jonkhoff: Lunch and Learn on May 29th at 7:30 pm at Robbins on Garfield and South Airport.
Monarch Home Health Services: Alzheimers Walk - Sept. 29th at the Open Space. Kick off is April 29th at Red Ginger from 5:30 pm to 7:00 pm. Sponsorships need to be in by Mid May.
Great Lake Physical Therapy: No longer have a storage closet for medical equipment.
Bay Ridge: Two Barrier Free Apartments available.
Veterans Affairs: Offer a Dental Program.
Senior Center: 90 Over 90 Event is May 3rd at the Haggerty Center, lunch will be served. Last year 127 people attended. Tickets are \$20 each.
Fyzical Therapy and Balance Center: Open House May 18th - 9a to 12p at Copper Ridge
Medilodge: Presentation on April 24th with Munson about Senior Advance Directives from 6p to 7p. Open to the community.
Chronic Care: There is now some coverage for counseling through Priority Health.
John A. Scott, PC: They have a new lawyer - Kirsten - and are very excited about it.